



JACKDAW.ECO

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🌐 jackdaw.eco

MISSION






Founder of Jackdaw, a positive impact digital strategy and sustainable coaching company, helping you transform your business to build a better future.

CLIENT REVIEWS

"I came to Adela for help with tech, which is my idea of hell. She helped me get stuff done that I never would have achieved on my own."

"Adela has a unique and transparent approach. It's real and authentic, and that goes a long way in business."

SOCIALS

 [adela-mei](#)
 fb.me/adelamei
 [@JackdawEco](#)
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ADELA MEI

DIGITAL STRATEGIST + BUSINESS COACH

Digital Transformation for Purpose-Driven Business

With her wealth of experience in web design, digital marketing, and brand management, Adela has been supporting small businesses with digital transformation since 2014.

Working with 100s of businesses across the South West, she has a reputation for finding innovative solutions, and inspiring her clients to align with a deeper purpose, and to take action.

Adela first started working with the press in 2007 while working in the corporate world on land management and biodiversity projects. She found herself drawn to international conservation, going on to cofound two wildlife research organisations, and leading on brand management for several projects in Peru and Guatemala.

Her most profound personal achievement is learning to ride a motorbike at 50 which has given her a highly focused mind, positive attitude, and massive confidence.

FEATURED IN

TELEGRAPH STARTUPS TECHROUNDS SUSTAINABILITY60 FASTHOSTS
GUARDIAN PENSION BUDDY SUSSEX EXPRESS THE TIMES MCN

TRAINING TOPICS + KEYNOTES INCLUDE

- Sustainable Business
- Green Web Design
- Authentic Networking
- Personal Branding
- Digital Strategy
- Ethical Marketing
- Content Creation
- Online Platforming



"She is a safe pair of hands and I really value her ability to combine practical support with a bigger-picture understanding of my goals. She's easy to work with, professional, and brings a sustainable mindset to everything she does." - Amanda Fitzgerald PR